



# Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

**July 1, 2015**  
Vol. 15, No. 13

## APPA Events

**Add Your Own Events!**  
[APPA's Online Calendar of Events](#)  
Focus on Educational Facilities

**Aug 3, 2015**  
[Senior Facilities Officer \(SFO\) Summit](#)  
Chicago, IL

**Aug 3, 2015**  
[Emerging Professionals \(EP\) Summit](#)  
Chicago, IL

**Aug 4-6, 2015**  
[APPA 2015 Annual Conference and Exposition](#)  
Chicago, IL

**Sep 13-17, 2015**  
[APPA U - Institute for Facilities Management and Leadership Academy](#)  
Scottsdale, AZ

**Sep 18, 2015**  
[APPA Drive-In Workshop](#)  
Melbourne, FL (Florida Inst of Tech)

**Oct 19-22, 2015**  
[ACUHO-I/APPA Housing Facilities Conference](#)  
St. Petersburg Beach, FL

**Dec 6-9, 2015**  
[Women's Leadership Institute](#)  
Amelia Island, FL

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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**SCHOOLDUDE**

**Jan 17-21, 2016**  
**APPA U - Institute for Facilities Management and Leadership Academy**

New Orleans, LA

**Sep 11-15, 2016**  
**APPA U - Institute for Facilities Management and Leadership Academy**

Orlando, FL

**APPA Region & Chapter Events**

**Jul 8-10, 2015**  
**MiAPPA Summer Conference 2015**

Petoskey, MI (North Central Michigan College)

**Jul 20-24, 2015**  
**APPA's Supervisor's Toolkit (spons. by SRAPPA)**

Martin, TN (Univ Tennessee at Martin)

**Jul 20-24, 2015**  
**APPA's Supervisor's Toolkit (spons. by ERAPPA)**

Philadelphia, PA (Temple Univ)

**Jul 27-30, 2015**  
**APPA's Supervisor's Toolkit (spons. by CAPP)**

Brookings, SD (South Dakota State Univ)

**Sep 8-11, 2015**  
**RMA 2015 Annual Conference**

Big Sky, MT

**Sep 19-23, 2015**  
**MAPPA 2015 Annual Conference**

Milwaukee, WI

**Sep 20-23, 2015**  
**APPA's Supervisor's Toolkit (spons. by MAPPA)**

Milwaukee, WI (MAPPA 2015)

**Sep 21-24, 2015**  
**APPA's Supervisor's**

## HEADLINE NEWS



### **The August Conference is Only One Month Away!** **Register today for APPA 2015**

#### **SFO and EP Summits Set for August 3**

Come a day early to the APPA 2015 conference and take part in one of our excellent supplemental programs: the Senior Facilities Officers Summit, or the Emerging Professionals Summit. Both are scheduled as all-day programs on Monday, August 3 in Chicago.

##### **SFO Summit**

- Recruiting & Retaining Young Professionals (joint session with EPs)
- Best Practice Metrics to Improve Performance
- Thought Leaders Report Update (joint session)
- Speed Mentoring (joint session)
- Issues with Space Management
- Outsourcing

##### **EP Summit**

- Recruiting & Retaining Young Professionals (joint session with SFOs)
- Mentorship: What Does It Mean to You?
- Thought Leaders Report Update (joint session)
- Speed Mentoring (joint session)
- How Can We Make FM in Higher Education a Sexy Career Option?

For more information on APPA 2015 and to register, go to <http://www.appa.org/training/APPA2015/index.cfm> .

#### **Report on the Mexico Initiative - Collaboration with Three University Systems**

Last week Lander Medlin, APPA's executive vice president, traveled to Mexico to discuss membership and greater collaboration between APPA and three major university systems in north and west Mexico: Tec de Monterrey (ITESM), TecMilenio, and Tec Salud. The three systems comprise more than 60 campuses. APPA and our six regional associations have been working together to develop and enhance our connections with Mexican institutions of higher education. Following is a brief report from Lander:

*"I'm in Mexico with Glen Haubold [New Mexico State University] and Lalo Gomez [APPA Member Emeritus]. Things have shaped up even better than any of us could have expected. The systems' schools will join APPA with full membership. In addition, we're creating a nine-person team (5 from the Tec schools, 4 from APPA) to develop an online course based on the Operational Guidelines Trilogy (yes, all 3 books) targeted for spring 2016, and we plan to deliver a few Supervisor's Toolkit programs this fall (to include 4-5 train-the-trainer sessions so they can ramp up as our regions did). There's much to do, but this is a very important and productive launch. There is much we can learn from them...it is truly a mutually beneficial relationship!"*

[Toolkit \(spons. by PCAPPA\)](#)  
San Mateo, CA  
(College of San Mateo)

Sep 21-25, 2015  
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)  
Starkville, MS  
(Mississippi State Univ)

Oct 4-7, 2015  
[ERAPPA 2015 Annual Conference](#)  
Providence, RI

Oct 9-15, 2015  
[PCAPPA 2015 Annual Conference](#)  
Portland, OR

Oct 10-13, 2015  
[APPA's Supervisor's Toolkit \(spons. by PCAPPA\)](#)  
Portland, OR

Oct 10-13, 2015  
[SRAPPA 2015 Annual Conference](#)  
Baton Rouge, LA

Oct 11-14, 2015  
[CAPPA 2015 Annual Conference](#)  
Manhattan, KS

Nov 6-7, 2015  
[AAPPA Fall Training Conference](#)  
Halifax, NS

## Other Events

Jul 9, 2015  
[18th Annual Congressional Renewable Energy and Energy Efficiency EXPO and Policy Forum](#)  
Washington, DC

Jul 28-30, 2015  
[Solar 2015 Conference](#)  
State College, PA

July 31, 2015  
[Applications Due for the Professional Grounds Management Society's Green Star Awards](#)



ITESM's Silvano Solis Vazquez and Lander Medlin prepare for strategy meeting.

## APPA NEWS

### Welcome BayAPPA AND ILAPPA!

Join APPA in welcoming its latest regional chapters:

- San Francisco Bay area chapter (BayAPPA)
- Illinois APPA chapter (ILAPPA)



You'll be hearing more about these new state chapters' upcoming meetings, conferences, seminars, and other activities on the APPA website!

The list of APPA chapters is actively being compiled and can be viewed at



<http://appa.org/regions/chapters.cfm>. To submit your chapter information, please e-mail APPA's webmaster ([karen@appa.org](mailto:karen@appa.org)) with your chapter contact, e-mail, and URL if available.



### ACUI & APPA Launch Successful Inaugural Seminar

We recently had the pleasure of partnering with our sister association, ACUI: Association of College Unions International, June 1-4 for the inaugural delivery of **Essentials of Facilities Management Training Seminar** hosted at Virginia Tech in Blacksburg. Approximately 45 facilities professionals gathered for programmatic content in the areas of facility condition assessment, deferred maintenance, and capital planning; technology upgrades; custodial management and standards; project management; inventory and storage; furniture, fixtures, and equipment; emergency preparedness and continuity planning; and chiller, air handlers, and HVAC software.

Our event kicked off with a welcome address from Major General Randal D. Fullhart, U.S. Air Force (retired) who now serves as the commandant of cadets at Virginia Tech within the Division of Student Affairs. Other presenters included Chris Kiwus, Virginia Tech's associate vice president and chief facilities officer; APPA President Randolph Hare, Washington & Lee University; and APPA Past President Mary Vosevich, University of Kentucky.

ACUI & APPA are looking forward to the kick off for planning of the 2016 event – so stay tuned!

Oct 21-24, 2015  
**PGMS 2015 School of  
 Grounds Management  
 & GIE Expo**  
 Louisville, KY

Oct 25-28, 2015  
**AASHE 2015  
 Conference & Expo**  
 Minneapolis, MN

–Suzanne Healy, APPA Director of Professional Development



Association of College Unions International



### APPA Members Serve on E&I Board

E&I Cooperative Services, a nonprofit organization that assists its member institutions in reducing costs and improving operational efficiencies, recently announced its new Board of Directors, three of whom are APPA members:

- \* Bill Elvey, APPA Fellow & Past APPA President, University of Wisconsin Madison
- \* Burr Millsap, BOK contributor, Oklahoma University
- \* Barry Swanson, University of Kansas



## PROFESSIONAL DEVELOPMENT AND CREDENTIALING

### Don't Miss the Upcoming Supervisor's Toolkit Offerings Hosted by SRAPPA, CAPP, ERAPPA, MAPPA, and PCAPPA

APPA's Supervisor's Toolkit training is a structured, open-ended, and pragmatic approach to developing supervisors especially designed for the educational facilities professional. It is not so much a training program as it is a development process designed to help supervisors realize both personal and professional growth. The program is designed for a full week of training. It will help you respond to the demands of intense competition, advancing technology, and changing values—the forces that are transforming your role as a supervisor. Choose the most convenient offering and register today!

Supervisor's Toolkit

Nuts and Bolts of Facilities Supervision

| Region | Location and Details                              | Dates     | Register by             |
|--------|---|-----------|-------------------------|
| SRAPPA | <a href="#">University of Tennessee at Martin</a> | Jul 20-24 | <a href="#">July 13</a> |
| ERAPPA | Temple University (PA)                            | Jul 20-14 | July 13                 |
| CAPPA  | South Dakota State University                     | Jul 27-30 | July 20                 |
| MAPPA  | MAPPA 2015 - Milwaukee, WI                        | Sep 20-23 | Sep 13                  |
| PCAPPA | College of San Mateo (CA)                         | Sep 21-24 | Sep 14                  |
| SRAPPA | <a href="#">Mississippi State University</a>      | Sep 21-25 | <a href="#">Sep 14</a>  |
| PCAPPA | PCAPPA 2015 - Portland, OR                        | Oct 10-13 | Oct 7                   |

### Now You Can Prep Online for the Exam to Obtain Your APPA Professional Credentialing Certification!

*A convenient way to fast-track your career success.*



APPA's Credentialing Program Prep Course is now being offered online. This

new option fully takes the place of the on-site, face-to-face prep course. It can be used to prepare you for both the [Educational Facilities Professional \(EFP\)](#) and the [Certified Educational Facilities Professional \(CEFP\)](#) credentials. Use the online prep course as your optimal prep/study model. Benefits include:

- Covers all four core areas of the APPA Body of Knowledge (BOK)
- Self-paced (can be viewed at home or work)
- No travel costs required
- Modular (can be viewed in any preferred order)
- Practice exams (full-length, timed practice exams for EFP and CEFP)
- Knowledge checks (these are reading comprehension tools that will get you thinking in a deeper way about concepts discussed in the course to better utilize them)
- Interactive exercises (sample Q&As, true/false, and matching exercises will provide “gut” checks throughout the course)
- And more.

Learn more about this exciting new option [here](#), and register to prep for your EFP or CEFP credential today! Questions? Contact Christina Hills at [christina@appa.org](mailto:christina@appa.org) or call 703-542-3844.

## APPA INFORMATION & RESEARCH

### APPA Bookstore Summer Sale Starts Today!

#### **10% Discount through August**

Now is the time to stock up on all the publications and resources available from the [APPA Bookstore](#) throughout July and August. Save 10% on every order! More than 200 resources to choose from.

Simply use the **coupon code 7815** during checkout, and your entire order (before shipping) will be discounted 10%. Visit [www.appa.org/bookstore](http://www.appa.org/bookstore) and start saving today!

#### *Fine print:*

- \* The 10% discount applies to your entire order before shipping costs are applied; all items in the APPA Bookstore are eligible for the 10% discount
- \* The Bookstore Summer Sale runs from July 1 - August 31, 2015
- \* You may use the **coupon code 7815** as many times, and on as many orders, as you wish during the sale period
- \* There will be *no retroactive discounts given*; you must use your coupon code at the point of making your purchase



**and many more titles!**

## INDUSTRY NEWS

### July Is Smart Irrigation Month

Water is an issue all grounds professionals must deal with no matter where they are located. The [Professional Grounds Management Society \(PGMS\)](#) is working closely with the [Irrigation Association \(IA\)](#) to shed light

on the water issues professionals in the green industry face. Taking place in July, Smart Irrigation Month is an [IA](#) initiative to increase awareness of the value of water use... and grow demand

for water-saving products, practices, and services. [PGMS](#) has created materials for you to customize and use to promote Smart Irrigation and to educate yourself and others on this important topic. Click [here](#) to access the materials.



### Green Business Certification Inc. Launches SITES Rating System for Sustainable Landscapes

*SITES addresses global concerns such as climate change, loss of biodiversity, and resource depletion through sustainable landscape design and management*

[Green Business Certification Inc. \(GBCI\)](#) has launched its newly acquired SITES rating system, the most comprehensive program and toolkit for developing sustainable landscapes. SITES was developed through a collaborative, interdisciplinary effort of the [American Society of Landscape Architects](#), The [Lady Bird Johnson Wildflower Center at The University of Texas at Austin](#), and the [United States Botanic Garden](#). The rating system can be applied to development projects located on sites with or without buildings — ranging from national parks to corporate campuses, streetscapes, and homes and more. The SITES rating system uses progressive industry standards for landscape design and incorporates additional recommendations from technical experts in the fields of soil science, botany, and horticulture, hydrology, materials, and human health and well-being. Originally modeled after LEED, SITES includes best practices in landscape architecture, ecological restoration, and related fields as well as knowledge gained through peer-reviewed literature, case-study precedents, and projects registered in the SITES pilot program. Interested project teams can visit [sustainablesites.org](#) for more information and to register their projects and access the [SITES v2: Rating System For Sustainable Land Design and Development](#).



### Three Schools Cutting Annual Energy Costs by Over \$5M

A collaborative college initiative that was started four years ago is now on track to save more than \$1 million in annual energy costs for Clark University, College of the Holy Cross, and Worcester Polytechnic Institute. [SynergE Worcester](#), a program that was developed by the three colleges in conjunction with [National Grid](#) and [GreenerU](#), is well on its way to bringing about \$5 to \$6 million in energy savings over the next five years as well as significantly reducing the colleges' greenhouse gas emissions. The three colleges have jointly invested more than \$6.2 million in energy efficiency upgrades to date through SynergE Worcester, assisted by [National Grid's](#) incentive program that was designed for the initiative to encourage the installation

of energy conservation and carbon reduction measures. In addition to energy efficiency improvements, the program includes comprehensive monitoring of electric use in 66 college buildings, and utilized innovative sustainability



campaigns involving behavior change and campus engagement for students, faculty, and staff. [Learn more.](#)

### **Poll Reveals 85 percent of Americans Would Not Patronize a Business with Negative Online Reviews about Its Cleanliness**

A recent Harris Poll found that consumers take online reviews seriously, particularly when it comes to reviews about the cleanliness of a business. The survey, conducted online from April 9-13, 2015 among 2,023 adults ages 18 and older, revealed that 85 percent of respondents would not patronize businesses with negative online reviews about the cleanliness of its facilities. Restaurants (75 percent) and hotels (70 percent) ranked at the top of the list of businesses where cleanliness most greatly impacted buying habits.

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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